

Top reasons why patient identification matters

for Patient Access Leaders

"With Imprivata
PatientSecure, we simply place a patient's palm on the scanner and, if they have been enrolled in the system, they can be immediately identified, saving time and lives."

- Tara Slone, IT Operations Manager, Sentara Healthcare Patient access department is the health system's front line – it represents the first step to ensuring that a patient gets the right care, at the right time. It is integral to providing effective and efficient care – without it, patients can't be registered, and payments can't be collected.

When people, process, and technology challenges are addressed at the point of access, everything improves. That's why healthcare organizations need to make sure that, at registration, they can positively identify every patient, every time.

Biometrics is the key.

Your solution – biometric identification

Biometric identification is a far more accurate patient identification approach than traditional methods. Biometrics do not change over the course of a patient's lifetime and cannot be duplicated or forged.

Imprivata PatientSecure is such a biometric solution. It's a positive patient identification platform that creates a 1:1 match between individual patients and their unique medical records. It can be especially vital in critical care situations where a patient might be unresponsive. Imprivata PatientSecure integrates directly with a healthcare facility's EHR, ADT, EMPI, and other HIS systems.







 Biometric enrollment creates a 1:1 link to MRNs from multiple clinical Securely and accurately identifies patients at any point of care directly from the registration screen. record from appropria clinical systems Biometrics contributes unique benefits to each organization in the healthcare continuum. You can get specific information for your leaders in:

- Clinical Informatics
- Clinical Management
- Health Information Management
- Information Technology
- Patient Access
- Patient Experience
- Quality
- Revenue Cycle

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Proven benefits

Biometrics positively impacts the bottom line, while enhancing patient safety and experience. It can help your organization to:

- Streamline registration, allowing for secure, easy, and accelerated check-in, which enhances patient privacy and satisfaction. By using biometrics to identify patients at registration and other points of care, you're establishing trust with your patients during each of their interactions. Patients' care experiences start positively and securely
- Minimize human error by providing a robust biometric alternative to paper and verbal patient identification processes. Creating a biometricbased admissions process not only ensures patients get the treatment they need fast, it helps promote a safe and positive experience
- Improve financial outcomes and revenue capture by ensuring positive
 patient identification on the front end and reducing denied claims, bad
 debt, and "cost to collect." With accurate information at the point of
 registration, there is a better chance of getting payments in a timely
 manner and without penalties

Next steps

Seeing is believing. Let Imprivata demonstrate the proven benefits of biometrics. Be one more confident Patient Access leader that adds to the 10M+ patients that have been enrolled with Imprivata PatientSecure.

Request a demo today and we'll schedule at your earliest convenience.

Call: 781-674-2700, Select option 1

Click: https://security.imprivata.com/request-demo.html

Email: salesinfo@imprivata.com

Visit <u>www.imprivata.com/patientsecure</u> to learn more about why patient identification matters.

